

VILLAGE OF OCONOMOWOC LAKE

**OCONOMOWOC LAKE PLAN COMMISSION SPECIAL
MEETING MINUTES of Monday, April 16, 2012.**

Unofficial until approved by the Plan Commission.

Approved as written (X) or with corrections () on 07/02/2012.

A special meeting of the Plan Commission of the Village of Oconomowoc Lake was held on Monday, April 16, 2012, commencing at 6:35 PM, at the Village Hall, 35328 W. Pabst Road, Oconomowoc. Legal requirements for notification as required by law have been met. Roll was taken with the following in attendance:

Mr. Birbaum/Chairperson – absent
Messrs. Barquist, Bickler, Clarkson (arrived 6:45 PM), Foster (arrived 6:40 PM),
Kohl/Members – present
Ms. Cameron/Member – present
Mr. Owens/Member – absent
Ms. Schlieve/Clerk – present
Mr. Wiemer/Administrator – present
Mr. Macy/Attorney – present

ATTENDANCE

Tom Schuetz (Oconomowoc Auto Parts)

APPOINTMENT OF CHAIR IN THE ABSENCE OF PRESIDENT

Roll call taken by the Village Clerk followed by a request for nominations for chair. Motion (Barquist/Kohl) to appoint Mr. Bickler as chair in the absence of President Birbaum, Carried Unanimously.

DISCUSSION/ACTION REGARDING AN AMENDMENT OF ORDINANCE NO. 263 REGARDING PROCEDURES FOR THE APPROVAL OF ELECTRONIC MESSAGE DISPLAY SIGNS AND TO ESTABLISH STANDARDS FOR THE USE OF ELECTRONIC MESSAGE DISPLAY SIGNS IN THE VILLAGE OF OCONOMOWOC LAKE, SPECIFICALLY RELATING TO THE FRONT FOOTAGE ALONG E. WISCONSIN AVENUE FOR PROPERTIES IN THE BUSINESS DISTRICT

Mr. Wiemer explained that the current ordinance allows for properties with a minimum of 145 feet of street frontage to have an electronic message sign. That minimum precludes one or two businesses from being allowed to have an electronic sign. Mr. Wiemer recommended amending the ordinance to allow electronic message signs for businesses with a minimum of 142 feet of front footage. Discussion followed.

Motion (Kohl/Barquist) to recommend to the Board of Trustees approval of an amendment to Ordinance No. 263 that would allow businesses along E. Wisconsin Avenue in the Village of Oconomowoc Lake business district with a minimum of 140 feet of front footage to have an electronic message sign, Carried Unanimously.

DISCUSSION/ACTION REGARDING THE REQUEST FROM OCONOMOWOC AUTO PARTS LOCATED AT 36863 E. WISCONSIN AVENUE IN THE BUSINESS DISTRICT OF THE VILLAGE OF OCONOMOWOC LAKE, TO MOVE ITS PEDESTAL SIGN TO A NEW LOCATION ON THE PROPERTY

Mr. Wiemer explained that the request from Oconomowoc Auto Parts was to move its pedestal sign to approximately the center of its property. The purpose of the move is to make sign placement along E. Wisconsin Avenue more uniform. Additionally, Ewald KIA will be installing an electronic message sign that would be almost directly in front of Oconomowoc Auto Parts' sign if it were not moved. The new proposed location would be beneficial to both businesses. An agreement will be drawn up between the two businesses indicating their approval of the sign placement and stating that Ewald's will be paying for the move, since it is to its benefit.

Motion (Barquist/Foster) to approve the request of Oconomowoc Auto Parts to move its pedestal sign as proposed, and to give Mr. Wiemer the authority to place the sign appropriately with respect to distance from other signs, Carried Unanimously.

ADJOURNMENT

With no further discussion, a motion (Kohl/Cameron) to adjourn the meeting at 6:45 PM, Carried Unanimously.

Respectfully submitted by:
Cindy J. Schlieve, Clerk-Treasurer