

VILLAGE OF OCONOMOWOC LAKE

OCONOMOWOC LAKE PLAN COMMISSION MEETING MINUTES of Monday, August 2, 2010. Unofficial until approved by the Plan Commission. Approved as written (X) or with corrections () on December 6, 2010.

The regular monthly meeting of the Plan Commission of the Village of Oconomowoc Lake was held on Monday, August 2, 2010, commencing at 7:00 p.m., at the Village Hall, 35328 W. Pabst Road, Oconomowoc. Legal requirements for notification as required by law have been met. Roll was taken with the following in attendance:

Mr. Kneiser/Chairperson – present
Messrs., Barquist, Bickler, Foster, Owens/Members – present
Ms. Cameron/Member - present
Messrs. Birbaum, Clarkson/Members – absent
Ms. Schlieve/Clerk– present
Mr. Wiemer/Administrator – present
Mr. Macy/Attorney – present

Attendance

Bob Williams, Walter and Dan Garlock (Silver Lake Auto Center), Craig Ewald (Ewald Chrysler-Dodge and Ewald KIA)

MINUTES

Motion (Foster/Owens) to approve the minutes as printed for the Plan Commission meeting held on July 12, 2010, Carried Unanimously.

Discussion/action regarding the signage for Ewald Chrysler-Dodge and Ewald KIA, located respectively at 36833 and 36883 E. Wisconsin Avenue, in the Village of Oconomowoc Lake business district.

Mr. Wiemer explained the request from Ewald Chrysler-Dodge and Ewald KIA for signage changes. The wall signs on the Chrysler-Dodge building will be as follows: Chrysler, Dodge, Jeep, and Ram. Currently there is a Suzuki sign on the building, but that will be removed since the Ewald dealership is no longer a Suzuki dealer. In addition to the wall signs, there will be a post with the same four signs as the building placed in a row vertically on the post. The KIA sign will be moved from 36833 E. Wisconsin Avenue to 36883 E. Wisconsin Avenue, which is the location of the new KIA dealership. The sign post that currently holds the KIA sign will remain, but will have a sign for Abra Auto Body and Glass attached to it.

Motion (Owens/Foster) to approve the proposed signage plan for Ewald Chrysler-Dodge and Ewald KIA, located at 36833 and 36883 E. Wisconsin Avenue, in the Village of Oconomowoc Lake business district, Carried Unanimously.

Discussion/action regarding the lighting for Ewald KIA located at 36883 E. Wisconsin Avenue in the Village of Oconomowoc Lake business district.

Mr. Wiemer explained that the proposed lighting plan complied with the Village zoning code for lighting; the lighting will be parallel to the ground and provide good security lighting in the rear of the building. Motion (Owens/Bickler) to approve the lighting plan as proposed, Carried Unanimously.

Discussion/action regarding the addition of a “Goodyear” sign at Silver Lake Auto Center, located at 36355 E. Wisconsin Avenue, in the Village of Oconomowoc Lake business district.

Mr. Wiemer explained the request. Mr. Walter Garlock of Silver Lake Auto Center stated that the sign will be illuminated.

Mr. Kneiser stated that recently Silver Lake Auto Center had displayed banner-type signs as well as large air-filled characters (eagles, etc.). Mr. Kneiser noted that there are specific sections of the Conditional Use Permit (CUP) that limit or prohibit the display of those types of signs. He stated that the practice must be discontinued, or, as an alternative, Mr. Garlock could request an amendment to his CUP to allow for the use of those types of displays.

Mr. Owens noted that the Ewald car dealerships have used similar advertising displays in the past which are also not covered by their CUP. Mr. Wiemer was directed to contact the Ewald dealership and advise them of the violation, and suggest to them that they either discontinue the practice or apply for an amendment to their CUP.

Motion (Owens/Bickler) to approve the proposed “Goodyear” sign for Silver Lake Auto Center, located at 36355 E. Wisconsin Avenue, in the Village of Oconomowoc Lake business district, Carried Unanimously.

Discussion/action regarding the recommendation from the Board of Trustees at their May 17, 2010 meeting to consider suggestions made about the placement of swimming pools on residential properties.

Mr. Kneiser suggested that the matter be deferred to a future meeting when all members of the Plan Commission were able to be present for the discussion. Motion (Owens/Foster) to table the matter to a future Plan Commission meeting, Carried Unanimously.

With no further discussion, a motion (Foster/Cameron) to adjourn the meeting at 7:15 p.m., Carried Unanimously.

Respectfully submitted by:
Cindy J. Schlieve, Clerk-Treasurer